



Volunteering

Volunteering is a key tool to foster the social commitment of our employees, turning the organization's values into tangible actions.

Through our volunteer programs, employees can directly contribute to causes that improve the quality of life of the most vulnerable communities and protect the environment. These efforts not only have a positive impact on society, but also reinforce the bank's organizational culture and sense of purpose. Integrated into our sustainability strategy, volunteering reflects our commitment to social development and the drive for a fair transition towards a more equitable and resilient future. Learn about the main activities we are working on this year:



Restoration of the Mazahua Center

Our volunteers helped foster the sustainable autonomy of this famous Otomi ceremonial center through the creation of urban gardens, edible forests, greenhouses, and crops.



Restoring an educational space

The Finance team raised funds to transform the lives of 200 children from a vulnerable background through the restoration of their primary school.



Support at the Casa de la Amistad stand for Children with Cancer

The Chihuahua team supported fundraising at a relevant final of an American football game by inviting fans to visit and donate at the Casa de la Amistad stand located outside the stadium.



Help for people with hearing disabilities at Corona Capital

The volunteers attended the three days of the festival to support people with hearing disabilities in everything they needed by using vibrating vests that would help them enjoy the music.



Being an entrepreneur

A program guiding high school students to help them develop entrepreneurial skills, where our volunteers shared their professional experience.



Partners for a day

Through different sessions, our volunteers shared with different high school students the skills and abilities that the labor market currently demands.



Visit and delivery of toys at Casa de la Amistad for children with cancer

Our volunteers visited the Casa de la Amistad headquarters, where they carried out different painting activities with the children. After this, they delivered toys as part of this program.

Together is possible. Opening up a world of opportunity.