

Volunteering

Volunteering is a key tool to foster the social commitment of our employees, turning the organization's values into tangible actions.

Through our volunteer programs, employees can directly contribute to causes that improve the quality of life of the most vulnerable communities and protect the environment. These efforts not only have a positive impact on society, but also reinforce the bank's organizational culture and sense of purpose. Integrated into our sustainability strategy, volunteering reflects our commitment to social development and the drive for a fair transition towards a more equitable and resilient future. Learn about the main activities we are working on this year:



Our annual Reforestation is back

Carried out in the State of Mexico with more than 100 volunteers. This project has been carried out for thirteen consecutive years, reforesting 916.1 hectares in more than 12 states of the Mexican Republic by the end of 2022.



Re-Generation

A program whose objective is to seek a new generation of social innovators who seek to solve the most pressing environmental problems in Mexico.



First restoration and cleaning in Paseo de los Compositores

It was carried out in Chapultepec Forest, where 41 volunteers worked in activities such as: gardening, planting, removing waste, cleaning monuments, etc.



Program with the Mexican Civil Council for Sustainable Forestry, A.C.

We supported with nature-based solutions to combat climate change through cleansing activities in the Cutzamala River micro-basin.





Support for Un Kilo de Ayuda A.C.:

We helped create sustainable solutions such as urban gardens, edible fruit forests, greenhouses and crops to improve local food production.



Second restoration and cleaning in Paseo de los Compositores

On this occasion, there was the presence of more than 40 volunteers and their families who worked for more than 3 hours in the rehabilitation of Paseo de los Compositores.



Wheelchairs assemble volunteering at Exportec

On this occasion, 15 volunteers from our office in Exportec, Toluca helped assemble wheelchairs that were delivered to beneficiaries from different parts of the Republic.

Endotherapy in the "La Hormiga" Park

Carried out within Chapultepec Forest to naturally recover the native flora of the lungs of the city through the planting of 30 trees and distribution of material for pest prevention.



Wheelchairs assemble in the HSBC Tower

At HSBC Mexico we are very proud to have carried out this volunteering, where our directors helped assemble wheelchairs and deliver them to people with limited resources and motor disabilities.



Make your life a success story, mentors for high school students

The objective of this program is to support young people with development of soft skills, entrepreneurship and financial education aimed at creating projects that become businesses, as well as developing skills to integrate into professional world.

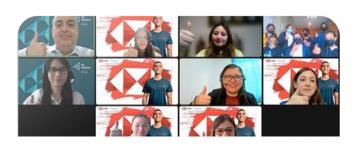


Probosque de Chapultepec

Activity where 40 volunteers helped place mulch (organic matter from trees and leaves), plant agapandos and remove debris from the green areas in the 2nd Section of Chapultepec Forest.

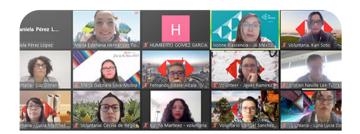


Fundamentals



Creating a Generation with Financial Skills

Program created to help young people acquire financial management skills, practice strategic behaviors and act on a sustainable life.



Partners for a day

Our volunteers shared valuable tips and experiences with around 100 high school students on topics such as money management, savings and budgeting.

More than 30 volunteers from different areas joined to share their work experience with approximately 280 high school students, as well as good practices for having a quality resume, successful interviews, among others.

Together is possible. Opening up a world of opportunity.