

# Volunteering

# Volunteering is a key tool to foster the social commitment of our employees, turning the organization's values into tangible actions.

Through our volunteer programs, employees can directly contribute to causes that improve the quality of life of the most vulnerable communities and protect the environment. These efforts not only have a positive impact on society, but also reinforce the bank's organizational culture and sense of purpose. Integrated into our sustainability strategy, volunteering reflects our commitment to social development and the drive for a fair transition towards a more equitable and resilient future. Learn about the main activities we are working on this year:



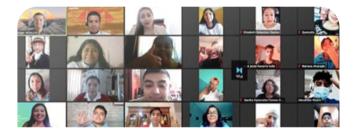
#### Symbolic reforestation 2021

It was carried out thanks to the participation of the residents of the communities near the 6 sites nationwide in different states (Jalisco, Guanajuato, Coahuila, Nuevo León, Chiapas and State of Mexico). Due to the pandemic, it was not possible for us or our families to do it.



#### Partners for a day, first session

With the participation of 13 volunteers, we managed a workshop with 516 high school students to acquire professional tools, helping them develop communication, interpersonal and decision-making skills.



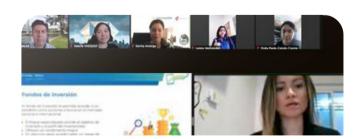
# **Skills for success**

High school students received workshops with the help of 66 volunteers, helping them with a better preparation for the professional world. They learned how to prepare a resume, simulated job interviews, received advice from experts to face challenges at work, among others.



# Promotes, Skills for life

Choosing a career is important, HSBC supported and guided young people to decide. Our volunteers provided them with a work session focused on the social and labor skills to be developed by students.





## **Personal Finance Workshop**

Many of the problems that affect global economic health may be due to a lack of financial culture. That is why HSBC volunteers provided financial knowledge to young people through this virtual session.

### Partners for a day, second session

Our volunteers shared with high school students their professional experience in a transnational company and the different work areas in which they can work.

### Together is possible. Opening up a world of opportunity.