

# Partnerships

## Strategic partnerships are a fundamental pillar in promoting philanthropy and sustainable development.

By collaborating with civil society organizations, multilateral agencies, and private sector actors, the bank strengthens its ability to generate positive impact on a large scale. These collaborations allow us to address complex challenges such as poverty, financial inclusion, and climate change with innovative and sustainable solutions.

Aligned with our sustainability strategy, partnerships ensure that philanthropic efforts are effective and contribute directly to the Sustainable Development Goals (SDGs), maximizing shared value for communities and our stakeholders. Learn more about our main partnership projects this year:



### Care and recovery of natural areas

The program consisted of reforestation and recovering mixed ecosystems of xerophilous scrub and grassland in the northeast of San Luis Potosí and Zacatecas, operating community brigades for the sustainable use of biodiversity, preserving endemic fauna in danger of extinction and cleaning bodies of water to alleviate the serious problem of contamination with plastic materials and recycling them.



### Conservation of sea turtles

Promotes environmental education and the conservation of species. Therefore, through the Comprehensive Program for the Conservation of Sea Turtles, 4 species of sea turtles that nest on the beaches of 4 properties of The Palace Company in Cancun, Quintana Roo, are protected and safeguarded.



### Labor inclusion program for people with disabilities

Promote strategies for the development of academic, professional and labor skills and competencies that contribute to the exercise of Human Rights, the social, cultural and economic participation of people with motor disabilities, in situations of vulnerability, exclusion and discrimination.



### Labor reintegration of women deprived of liberty

Achieve the effective social reintegration of women deprived of their liberty and graduates of a penitentiary center in the State of Mexico and Mexico City.



### Sanitation of trees in the Chapultepec Forest

Improve the health and sustainability of the trees in Chapultepec Forest by implementing comprehensive assessment, treatment, management and conservation measures; in order to guarantee public safety, preserve biodiversity, mitigate the impacts of climate change and promote the social and cultural well-being of the community.



### Regeneration of chinampa soil and reactivation of traditional agriculture

Conservation of the agroecological production system of the chinampas of Xochimilco through the regeneration and enrichment of the soil of abandoned chinampas, the reactivation of organic agriculture in chinampas and the increase in the number of plants for pollinators.



### World Vision Mexico

Thanks to the fundraising efforts of HSBC and World Vision, aid continues to reach the affected communities of Guerrero after Hurricane John.



### Support for older adults

Program created to partially reintegrate people who live in nursing or retirement homes into working life. The objective is to take advantage of their experience and knowledge about mentoring, commercial, financial, strategic and administration issues, to capitalize on social entrepreneurship programs.



### Financial education program as a driver of green transition

Provide students with the necessary tools for making financial decisions, which allow them to achieve personal and family well-being, considering the control of income and expenses, budget, savings, as well as financial products and services and responsible consumption for a sustainable life in harmony with the environment.



### Empowerment of women through the commercialization of bee farming

Promote the economic and social empowerment of 200 Mayan women from Campeche and Yucatan, through a productive project based on bee farming as a sustainable economic activity that allows reducing poverty conditions and favoring the endemic biodiversity of the peninsula.



### Pact for Early Childhood

Contribute to improving the indicators of girls and boys in early childhood in the entities of Coahuila and Edomex, to ensure the exercise of all their rights from early childhood; their rights to survival, development and protection.

**Together is possible. Opening up a world of opportunity.**