

# Strategic partnerships are a fundamental pillar in promoting philanthropy and sustainable development.

By collaborating with civil society organizations, multilateral agencies, and private sector actors, the bank strengthens its ability to generate positive impact on a large scale. These collaborations allow us to address complex challenges such as poverty, financial inclusion, and climate change with innovative and sustainable solutions.

Aligned with our sustainability strategy, partnerships ensure that philanthropic efforts are effective and contribute directly to the Sustainable Development Goals (SDGs), maximizing shared value for communities and our stakeholders. Learn more about our main partnership projects this year:



#### **Hurricane Otis**

HSBC joined the emergency with MXN \$3m doubled by our ally World Vision Mexico, adding a total of \$6m destined for:

- 3,856 food kits that benefited 19,280 people
- 400 cleaning kits that benefited 2,000 people



#### Sustainable schools

We implemented this project through the installation of green and blue infrastructure (urban gardens, pollinator gardens, insect hotels, waste stations according to state regulations, socio-ecological murals or water collection systems).



### Education with values for vulnerable schools

Support for students so that they can continue their studies and receive tools focused on values and entrepreneurship, as well as training sessions for parents, teachers and students, with the aim that the students' environment encourages them to continue their studies and combat the school dropout caused by the pandemic.



## Scholarships to assist vulnerable groups (Seed Capital)

Program focused on providing support to talented students through scholarships to prevent school dropouts and promote education quality.



#### **Annual reforestation**

Restoration of several forest hectares with problems of degradation and fragmentation of ecosystems in different states of Mexico. We carry out reforestation actions using local forest species from each site and with the participation of community forest brigades from the ejidos involved in the project.



#### Rehabilitation of Parque Líbano

Rehabilitation that includes environmental regeneration actions, rehabilitation of existing infrastructure, creation of connections between important axes (because it is an area with high pedestrian flow), the implementation of road safety elements and landscape architecture.



## Restoration and preservation of coastal areas and mangroves

Restoration in mangroves and other wetlands with the purpose of ensuring that plants grow, water systems flow and economic activities find their way to the markets.



## Empowering families in Guerrero, Mexico

Project that promoted the development of personal finance skills and the economic inclusion of markets in sectors with vulnerable populations.



### Generation with financial skills

Program aimed at young people to improve their knowledge about money, see the value of managing it proactively and recognize how attitudes and beliefs affect our ability to make decisions.



### Assembly and delivery of wheelchairs

Two volunteer activities were carried out with two teams from different areas. A total of 63 collaborators joined to carry out this work



# Support in the restoration of the second section of Chapultepec Forest

Our volunteers carried out different actions to restore this section of the Forest. We thank the colleagues who volunteered for the two teams that participated.