

Partnerships

Strategic partnerships are a fundamental pillar in promoting philanthropy and sustainable development.

By collaborating with civil society organizations, multilateral agencies, and private sector actors, the bank strengthens its ability to generate positive impact on a large scale. These collaborations allow us to address complex challenges such as poverty, financial inclusion, and climate change with innovative and sustainable solutions.

Aligned with our sustainability strategy, partnerships ensure that philanthropic efforts are effective and contribute directly to the Sustainable Development Goals (SDGs), maximizing shared value for communities and our stakeholders. Learn more about our main partnership projects this year:



Toy delivery to Fundación Lazos

Through a toy collection campaign at the bank, 6 schools benefited from a total of 1,234 donated toys and books.



Circular economy: donation of tablets

A donation of 80 tablets was made to public schools at the primary and secondary level, giving a second life and purpose to these tools.



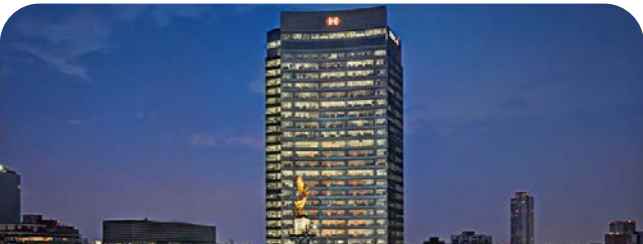
Donation of stuffed animals to children of limited resources

The delivery of 450 stuffed animals was carried out, which were donated by the Marketing team to girls and boys at an elementary school located in the municipality of Zumpango, Edo. de México through Fundación Lazos.



Collection for victims of the Hurricane Agatha

Thanks to the support of our collaborators, more than 500 items were donated, including basic food kits, personal hygiene and cleaning products for the victims in the municipalities of Pochutla and Huatulco, Oaxaca.



Our building lights up in orange

We joined the call to raise awareness among the population about the importance of early cancer detecting. For this reason, we lit up the HSBC Tower in orange (which represents childhood cancer) in commemoration of: February 4, World Cancer Day and February 15, International Cancer Day.



Social Bond for Financial Inclusion

HSBC Mexico participated in the issuance of the first Social Bond for Financial Inclusion of the Special Fund for Agricultural Financing, whose objective is to increase economic opportunities in the rural and agricultural sector through financial products and services.

Together is possible. Opening up a world of opportunity.