



Fundraising

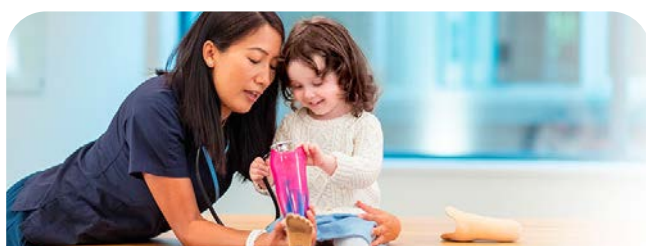
Fundraising is a key element in the development of initiatives that generate significant change in society.

Through campaigns and programs, the HSBC Foundation facilitates the channeling of financial resources towards projects aligned with social inclusion, education, health and climate action. These initiatives strengthen the bank's ability to create synergies between clients, collaborators and strategic partners, driving a philanthropic impact with measurable and sustainable results. Within the framework of our sustainability strategy, fundraising reinforces our commitment to supporting solutions that address the most pressing needs of society and contribute to the development of more resilient and inclusive economies. Discover the campaigns we worked on during this period:



Inclusion of people with hearing disabilities

Program for people with hearing disabilities to attend concerts and musical events, wearing a vest that allows them to feel the vibrations of music.



Donation of prostheses for amputated children

We donated 300 prostheses for upper and lower limbs to help children with physical disabilities - whether congenital or caused by an accident - to improve their life quality.



Scholarships for young students

Program focused on granting scholarships to support talented students through scholarships to prevent school dropouts and promote quality education.



Inclusion of people with motor disabilities

Preparatory course for online upper secondary education for people with motor disabilities as part of the diploma: Training and Labor Inclusion.



Hurricane Otis

An unprecedented climate event produced a devastating hurricane that affected Acapulco and near areas. With an incredible support of our community, we fundraised: MXN \$1.5m from clients in our branch network, an additional \$1.5m from our ATMs and \$0.5m from our employees, doubled by HSBC Foundation with a matching fund (total of \$1m). Furthermore, a collection of 632 boxes of food donated by employees delivered directly to the most affected thanks to our in-site allies

Together is possible. Opening up a world of opportunity.