

Fundraising

Fundraising is a key element in the development of initiatives that generate significant change in society.

Through campaigns and programs, the HSBC Foundation facilitates the channeling of financial resources towards projects aligned with social inclusion, education, health and climate action. These initiatives strengthen the bank's ability to create synergies between clients, collaborators and strategic partners, driving a philanthropic impact with measurable and sustainable results. Within the framework of our sustainability strategy, fundraising reinforces our commitment to supporting solutions that address the most pressing needs of society and contribute to the development of more resilient and inclusive economies. Discover the campaigns we worked on during this period:



Fundraising for children with cancer

For the 5th consecutive year, at HSBC Mexico we carried out two fundraising campaigns for children with cancer, supporting different organizations at a national level.



Delivery of computer equipment

We donated 62 used laptops to improve the quality of education in public primary schools. This action allows us to support technological strengthening programs for Mexican public primary schools.



Youth with cultural identity

This program enhances the empowerment and development of future skills and entrepreneurship for high school students from indigenous communities, benefiting 580 young people from 14 municipalities in the states of Querétaro and Morelos.



Water security in the Copalita River Basin

We support strengthening the water security of this river through monitoring and evaluating the ecological flow, estimating flood areas, as well as monitoring groundwater and surface water.



Comprehensive protection of the San Pedro-Mezquital River and National Marshes

A program with the objective of improving hydrological connectivity under the conservation of ecological flows, reforestation of forests and rehabilitation of channels. Ensuring the availability of water for human consumption, productive activities and conservation of ecosystems such as riverine forests, wetlands and mangroves.



Comprehensive restoration of micro-basin in Amanalco, State of Mexico

The project aimed to improve the water quality of 25 eco-systemic hectares of the Amanalco-Valle de Bravo basin for the benefit of both local populations and users of the Cutzamala System.



Conservation of the Mesoamerican reef and restoration of the aquifer

We supported the restoration of 50 hectares of reef, and we also carry out conservation actions on the Maya Ka'an aquifer, both of which have been damaged by tourism growth and the lack of sustainable practices by communities and hotels, as well as by climate change.

Together is possible. Opening up a world of opportunity.